

Hansaton Essenz

Hear the essence
of life.



 **HANSATON**

Hear the sounds connecting
us to life's most precious
moments!



Hear the essence of life

Hansaton Essenz combines cutting-edge technology with intuitive functionality, enabling clients to hear the essence of life – ensuring they don't miss the meaningful sounds that make their world truly special.

At the core of the Hansaton Essenz portfolio are four elements:

- **ERA™ chip** with **universal connectivity**
- **Hansaton Essenz sound processing** with the AI-trained automatic program
- **HearIntelligence 6.0** technology
- **DEEPSONIC™ AI chip** with the **SenseSonic IQ** feature, delivering exceptional speech clarity in noisy environments from any direction¹

All of this is packaged in beautifully designed hearing aids, complete with newly styled chargers for added convenience. Equip your clients for many new adventures with hearing aids designed for durability and effortless care.

Partner with us to share these designs and innovations, so more people can enjoy the delight of hearing.



These sound E-R hearing aids are shown at actual size.
Some features require wireless hearing aids.
¹ Hansaton Research Insights: Better Hearing in Noise with AI (2026).

Small chips, empowering big adventures

At the heart of Essenz wireless hearing aids, there are innovative Sonova chips delivering exceptional connectivity and AI features for your clients.

DEEPSONIC AI chip

Unique Sonova proprietary Deep Neural Network (DNN) sound-processing chip dedicated to hearing aids.

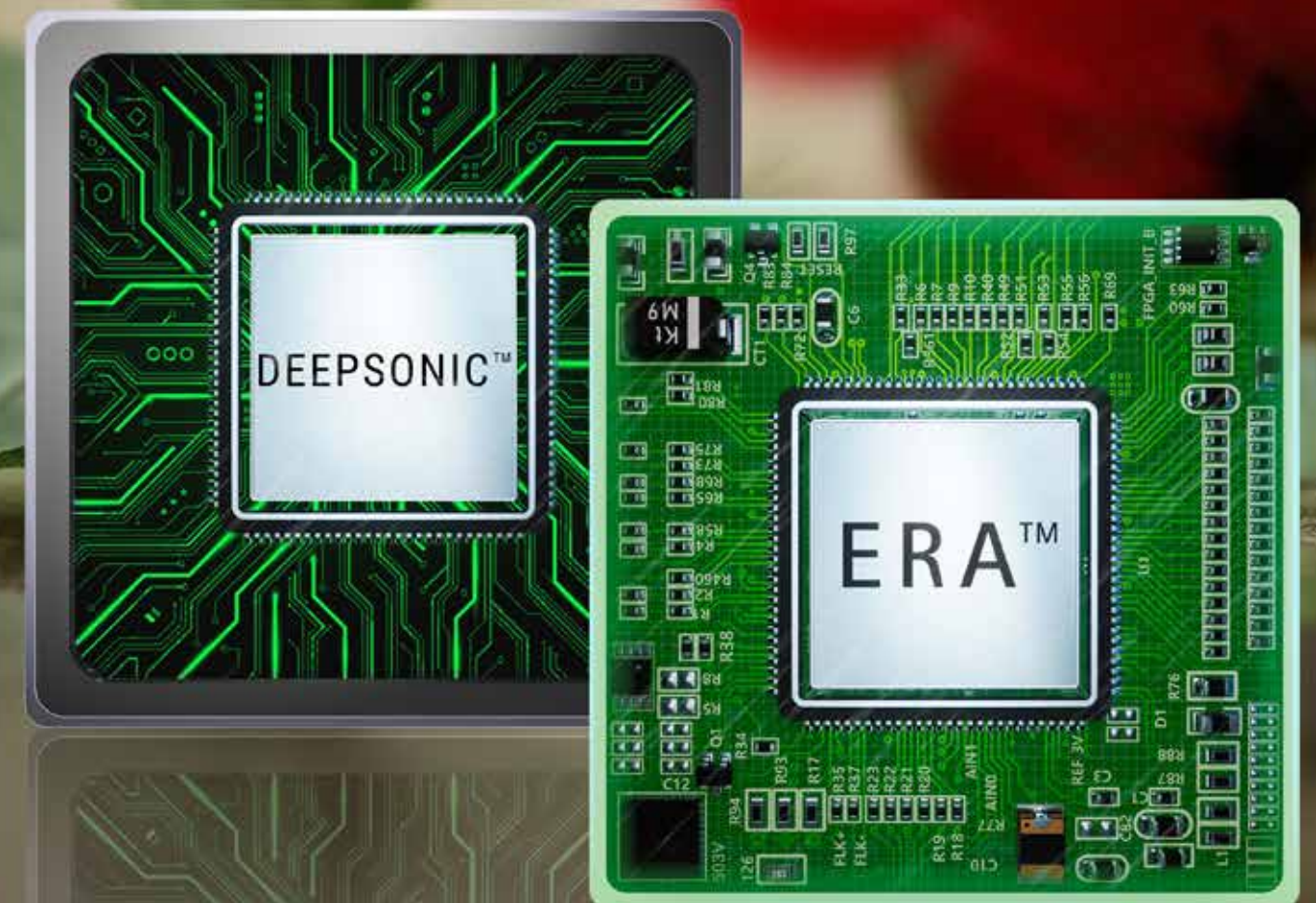
- Advanced DNN with millions of neural connections to separate speech from noise from any direction¹
- Effectively prioritizes speech over noise to solve one of the biggest challenges for your clients¹

Ultra-responsive ERA chip

Connectivity takes a giant leap forward:

- Universal Bluetooth® compatibility with up to 8 paired devices and 2 connected at once²
- Clear, stable calls and streaming
- Up to 2x longer range for greater freedom of movement

Give your clients speech clarity combined with high-performance connectivity.



¹ Hansaton Research Insights: Better Hearing in Noise with AI (2026).

² Smartphones and traditional mobile phones with compatible Bluetooth profiles.
The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc.
All comparisons are to the previous generation of Hansaton products.

Hear**Intelligence** 6.0

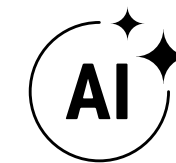
with Hansaton Essenz sound processing & AI Expert Level

Speech is at the heart of conversations. With HearIntelligence, and the AI Expert Level, clients experience the freedom to stay connected and engaged in life's meaningful moments.

HearIntelligence 6.0, with Hansaton Essenz sound processing, offers exceptional sound performance right from the start. With SenseSonic IQ, enabled by the DEEPSONIC AI chip, HearIntelligence steps up to the Expert Level.

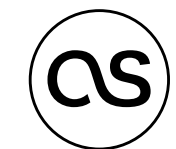
Key Highlights:

- **SenseSonic IQ enhances speech clarity with exceptional sound quality** so clients can enjoy bigger gatherings, louder restaurants, and more adventures – with less fatigue at the end of the day.¹
- **Bringing conversations to life in noisy environments** with StereoBeam, now including **Intelligent NoiseReduction** and Directional SpeechBoost.
- **Let quiet voices be heard** with **Soft SpeechBoost**, reducing listening effort, minimizing fatigue, and improving speech intelligibility for distant and soft talkers.²
- The **AI-trained** automatic program, **Intelligent AutoSurround**, ensures rapid, accurate monitoring of surroundings, providing seamless optimization for each listening situation.
- **Universal connectivity** to enjoy uninterrupted hands-free calls, fast and reliable streaming, and effortless switching between your client's favorite music and their favorite person.



AI Expert Level

Dedicated AI chip, to effectively separate speech from noise from any direction



Intelligent AutoSurround

AI-trained automatic program recognizing acoustic environments for optimization



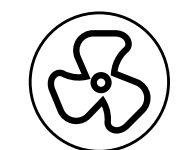
Focusing on Speech

Boosting speech with focus directed towards the conversation partner



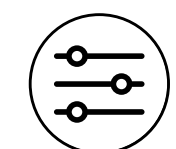
Localization of Acoustic Signals

Important localization cues are maintained in quiet and noisy situations



Comfort in Noise

Suppressing interfering noise for more comfort, regardless of the situation



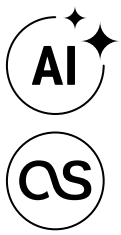
Personalized Adjustments

Easy-to-use app and fitting software for optimal sound processing



Wireless Connectivity

Quick and intuitive connectivity options with smart multimedia solutions



AI-powered speech clarity – intelligence you can hear

At family gatherings, busy restaurants, or lively events, understanding speech in noise is a priority. AI-powered Expert Level **sound E-RX** hearing aids can be trusted companions, reducing listening effort and fatigue, helping noise fade away.¹

The **Essenz Expert Level** includes our dedicated DEEPSONIC AI chip, to power SenseSonic IQ, which effectively separates speech from noise.

The SenseSonic IQ feature works in real time to help your clients understand conversations with multiple speakers from any direction – simultaneously – even in noisy places.

SenseSonic IQ¹:

- Boosts speech understanding by 44% – instantly
- Reduces listening effort by 37%
- Makes understanding every word 2x more likely, from any direction

Pushing the boundaries of what AI can do for you and your clients with the AI-powered Expert Level!



¹ Hansaton Research Insights: Better Hearing in Noise with AI (2026).



Bringing conversations to life – even in noise

Exploring a bustling city filled with delightful sounds can be an adventure. However, for someone with hearing loss a bustling city could be overwhelming and tiring. Hansaton Essenz can help support your clients in these types of challenging situations – automatically!

When the AI-trained **Intelligent AutoSurround** automatic program detects lively situations, it can engage various features to keep your clients engaged in conversations, instead of falling behind.

For conversations in a crowd or other noises:

- The **frequency response** is optimized to reduce noise
- **SpeechBoost** and **NoiseReduction** are increased
- **Dynamic SpeechBeam** is enabled to focus on speech from any direction
- **SphereSound Natural** maintains localization cues for the speech
- **Directional SpeechBoost** dynamically boosts up the speech
- **Intelligent NoiseReduction** reduces noise from the sides and behind

With sound E-R and jazz E-R, when the situation gets even noisier, **StereoBeam** kicks in to create a tight beam to focus on speech from the front, providing an overall improvement in signal-to-noise ratio (SNR).

All these changes occur automatically, so your clients can focus on the essence of the conversation.

All comparisons are to the previous generation of Hansaton products.





Let quiet voices be heard!

Speech is at the heart of every conversation, which is why Hansaton Essenz emphasizes sound processing features that support speech in many different types of moments.

Imagine two friends sharing secrets on a walk, with the soft rustling of grass underfoot and seagulls calling overhead. With **Soft SpeechBoost**, quiet talkers can be heard with less effort.¹

Look at the many ways Soft SpeechBoost can help:^{1 2}

- **Listening effort** is reduced up to **39%** for soft or distant speech and up to **45%** for speech from an adjacent room.
- Soft SpeechBoost enhances soft and distant speech resulting in up to **21% less fatigue** at the end of the day.
- **Speech intelligibility** is increased up to **23%** for speech from a distance and up to **18%** for speech from an adjacent room.

Hear those quiet talkers again with **Soft SpeechBoost**!



¹ Hansaton Research Insights: Better Hearing in Quiet (2025).

² Soft SpeechBoost ON versus OFF; quiet listening situations; adult hearing-impaired subjects; moderate to severe hearing loss; distant speech is at 4m.



Connectivity: stable, fast, universal

Connectivity is more than just a feature; it's the bridge that keeps us close to what matters most.

With Hansaton Essenz, connectivity takes a giant leap forward with Sonova's new ultra-responsive ERA chip, providing uninterrupted hands-free calls and streaming up to 2x the distance thanks to up to 6x more transmission power.



Enjoy **stable hands-free calls and streaming**



Control the mobile phone with a simple **double tap** on the ear near the hearing aid



Explore **optional accessories**, like the Roger™ Microphones, TV Connector, and Remote Control



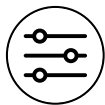
Instantly shift from your client's favorite music to their favorite person¹

Hansaton Essenz can help clients stay connected on any phone!²

¹ Available with sound E-R.

² Smartphones and traditional mobile phones with compatible Bluetooth profiles. All comparisons are to the previous generation of Hansaton products.

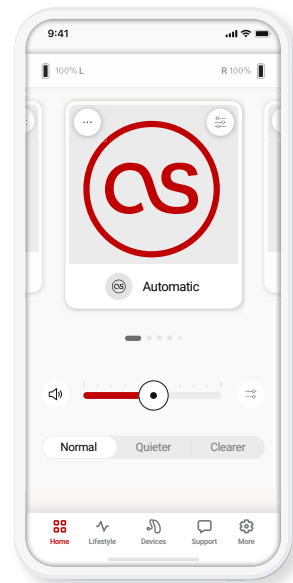
Enjoying an amazing view
and calling home to share
the moment? Easy!



Personalization made easy

Leverage **DataLogging** and **Lifestyle Analyzer** insights to help understand your client's unique needs and preferences. This supports them with choosing a performance level tailored to their lifestyle, boosting their confidence in their hearing aid selection and in your expertise.

With our intuitive **stream remote App**, clients can easily personalize their experience. Recommend Classic or Advanced mode to match their individual preferences.

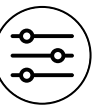


- Easy to use **in-the-moment adjustments** at the touch of a button
- Choose from **situational app programs** for a personalized hearing experience
- **Lifestyle Analyzer** gives them insights into their listening lifestyle
- The **Find my Hearing Aids** feature gives your clients peace of mind

Hansaton scout fitting software

Setting you up for success with exceptional performance, right from the first fit.

- **FocussedFit Workflow**: streamlined steps for a well-received first fit, saving you time
- **Intelligent Acclimatization**: gradual audio adjustment ensures comfort, reaching target levels in weeks
- **AutomaticREM**: accurate real-ear measurements boost client satisfaction and adoption
- **AI Dome Proposer**: accurate dome recommendations powered by AI models trained on thousands of successful fittings
- **Lifestyle Analyzer**: monitors and visualizes the client's listening environments and time to enable informed decisions



sound E-RX: AI Expert Level – intelligence you can hear

The Expert Level integrates our ultra-responsive ERA chip with a dedicated DEEPSONIC AI chip, to effectively separate speech from noise.

Highlights¹

- Isolating voices from noise from any direction – automatically
- Boosts speech understanding
- Reduces cognitive load in conversations with multiple speakers

Includes universal connectivity and all the amazing HearIntelligence 6.0 sound processing benefits available with Hansaton Essenz

Hansaton Essenz AI-powered rechargeable RIC

sound E-RX – Expert Level



Easy Line ChargerGo RIC S-RX

- Easy to use charger with magnetic insertion
- Up to 3.5 hours charging time to a full charge
- Built-in battery for up to 3 on-the-go charges, with LED for battery status



Expert Level hearing all day long. From morning moments to evening conversations – AI-powered, rechargeable hearing aids to keep up with your client's lifestyle.

¹ Hansaton Research Insights: Better Hearing in Noise with AI (2026).

sound E-R: exceptional performance

Highlights

- Rapid, seamless optimization for each listening situation
- Bringing conversations to life in noisy environments with StereoBeam
- Let quiet voices be heard with Soft SpeechBoost, reducing listening effort, and improving speech intelligibility for distant and soft talkers¹
- Universal connectivity to enjoy uninterrupted hands-free calls and streaming

sound E-R – beautifully designed



Easy Line Charger RIC S / ChargerGo RIC S

- Magnetic hearing aid insertion
- Up to 3 hours charging time to a full charge
- Optional ChargerGo version with built-in battery for up to 3 on-the-go charges

Sound Delivery System

SDS 6.0

This proven receiver technology and earpiece portfolio sets the foundation for reliable acoustic coupling:

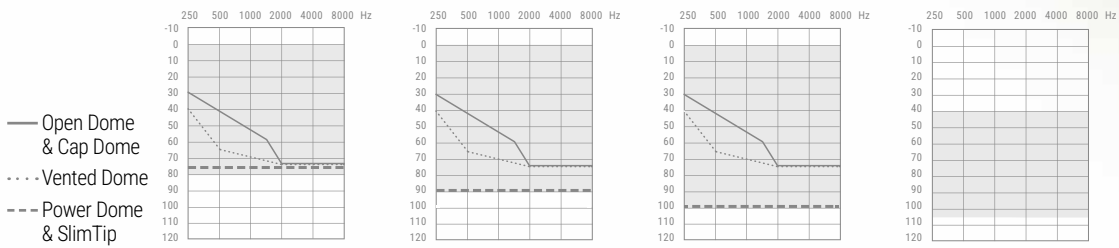
- 00, 0, 1, 2, 3 cable lengths
- Snap lock 8-pin connector
- CeruStop™ wax guard system
- Open, vented, cap, and power domes with AI Dome Proposer, plus, EasyGuard™ domes

EasyGuard™ domes

The revolution in wax management



- Sealing, sound-transmitting membrane for additional protection from wax
- Simply wipe to clean
- Available as Open, Vented and Power domes



Receiver type	S	M	P	UP
Output / Gain (2cc)	112 / 47	114 / 51	122 / 59	132 / 71

¹ Hansaton Research Insights: Better Hearing in Quiet (2025)

Hansaton Essenz ITEs: meticulously crafted



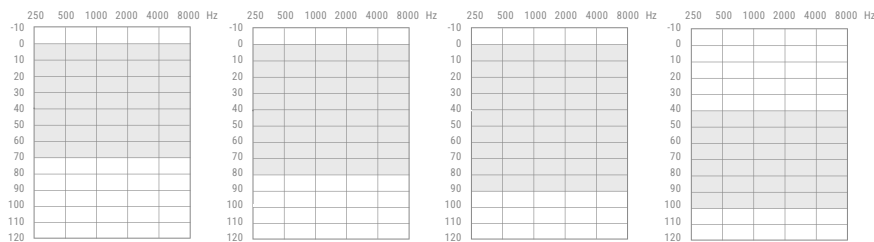
jazz E-R – wireless & rechargeable

- Full suite of HearIntelligence 6.0 sound processing and universal connectivity with Tap Control
- Simply check a box to access the new, innovative **EarMatch™ Advantage** process, designed to deliver:
 - Next-level individualization for a secure and comfortable first fit
 - Significantly fewer remakes due to occlusion and appearance
 - As-small-as-possible design for greater discretion

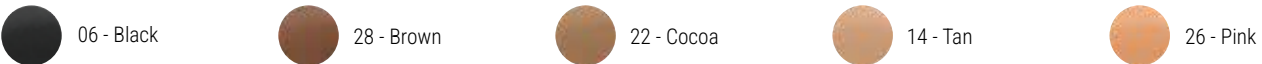


jazz E-10 NW O – tiny and discreet

- Optimized noise suppression technologies for this tiny form factor
- Optional push button and telecoil, for increased accessibility



Receiver type	M	P	SP	UP	Shell styles
Output / Gain (2cc)	109/40	115/50	119/60	127/70	
jazz E-R	(✓)	✓	(✓)	(✓)	ITC/HS/FS
jazz E-10 NW O	(✓)	✓	(✓)		IIC/CIC/MC/ITC/HS/FS



Savor the essence of life from dawn to dusk¹

Easy Line ChargerGo ITE

- Unique design for easy charging of the jazz E-R ITE hearing aids
- Snap and charge system – intuitive, reliable, and easy-to-use
- Built-in battery for up to 3 on-the-go charges



One charge,
big adventures.

¹ Up to 16 hours, including 8 hours everyday listening, 4 hours Bluetooth streaming, and 4 hours TV streaming

Performance Levels

Performance Levels	9 First	7 Business	5 Comfort	3 Economy	1 Lower Economy
NEW  AI Expert Level¹ SenseSonic IQ	✓	✓			
 Intelligent AutoSurround AI-trained automatic program recognizing acoustic environments for optimization					
Intelligent AutoSurround	8	6 / 7 ¹	4	2	
Conversation in Loud Noise ²	✓	✓ ¹			
Conversation in a Crowd	✓				
Conversation in a Small Group	✓	✓			
Music	✓	✓			
Quiet	✓	✓	✓		
Noise	✓	✓	✓		
Conversation in Noise	✓	✓	✓	✓	
Conversation in Quiet	✓	✓	✓	✓	✓ ³
AutoStream (SpeechStream, MusicStream) ²	✓	✓	✓	✓	✓
 Focusing on Speech Boosting speech with focus directed towards the conversation partner					
UPDATED StereoBeam ²	✓ ⁴	✓ ⁴			
Dynamic SpeechBeam ²	✓				
SpeechBeam ²		✓			
Dynamic SpeechBeam in car ²	✓				
UPDATED Directional SpeechBoost ²	✓				
UPDATED Soft SpeechBoost ⁵	✓	✓	✓		
UPDATED SpeechBoost	✓	✓	✓	✓	✓
SoundRestore frequency compression	✓	✓	✓	✓	✓
 Localization of Acoustic Signals² Important localization cues are maintained in quiet and noisy situations					
SphereSound Natural	✓				
SphereSound	✓	✓	✓		
Pinna Effect	✓	✓	✓	✓	✓

Hear**Intelligence** 6.0

Performance Levels	9 First	7 Business	5 Comfort	3 Economy	1 Lower Economy
 Comfort in Noise Suppressing interfering noise for more comfort, regardless of the situation					
Intelligent NoiseReduction ²	✓	✓			
UPDATED NoiseReduction	✓	✓	✓	✓	✓
Sound Impulse Manager			✓		
UPDATED Active Wind Block			✓		
FeedbackManager			✓		
Tinnitus Manager			✓		
 Personalized Adjustments Easy-to-use app and fitting software for optimal sound processing					
Channels (G/AGC)	20	20	16	12	12
FocussedFit	✓	✓	✓	✓	✓
Intelligent Acclimatization	✓	✓	✓	✓	✓
DataLogging	✓	✓	✓	✓	✓
UPDATED Lifestyle Analyzer			✓		
NEW AI Dome Proposer			✓		
 Wireless Connectivity² Quick and intuitive connectivity options with smart multimedia solutions					
BiPhone	✓	✓	✓	✓	
Tap Control	✓	✓	✓	✓	
UPDATED Universal Connectivity			✓		
BiLink			✓		
UPDATED Handsfree phone calls			✓		
Media streaming			✓		
Accessories (TV Connector, Remote Control)			✓		
RogerDirect™			✓		
UPDATED stream remote App (with Find my Hearing Aids feature)			✓		

¹ With sound E-RX
² With wireless hearing aids
³ AutomaticMic (with wireless hearing aids)
⁴ Available in a manual program with performance level 7 or sound E-RX
⁵ The jazz E-10 NW 0 includes ConversationBoost at levels 5, 7, and 9

Together, we make a difference

At Hansaton, our passion is partnering with hearing care professionals to support everyone in need of hearing aids. Together, we build a partnership rooted in trust, innovation, and shared dedication.

Sophisticated designs for selected partners

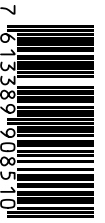
We take pride in personalized collaborations with our partners, empowering you to stand out with a unique brand and sophisticated designs.

Trusted legacy, global reach

Hansaton hearing aids are available in over 60 countries across six continents. We proudly blend our rich German heritage with Sonova's expertise to deliver exceptional solutions to our partners and clients around the world.



Learn more about
Hansaton Essenz



Hansaton is the exclusive brand for you and your clients since 1957.

Our German heritage, combined with the innovative power
of Sonova, enables us to create beautifully designed
products, based on cutting-edge, reliable technology.



hansaton.com/pro



We drive the transition to a resource-efficient and
low-carbon future of our operations throughout
the lifecycle of our products and services.

sonova.com/sustainability

